



**trivago is the world's largest and most successful online hotel search.**

On our website travellers compare prices from hotel booking sites such as Expedia, Booking.com or Olotels.com for over 600,000 hotels worldwide. With trivago, travellers always find the ideal hotel for the best rate.

If you want to be part of a dynamic team and assist in the development of a very unique company, trivago is the right place for you.

Search engines such as Google are a very important source of traffic not only for trivago but for the vast majority of sites on the web. Hence, search engine optimization (SEO) is one of the most important online marketing activities at trivago which requires ongoing development. You will be part of the international SEO team and support them by building up long term partnerships with travel relevant websites and you will be actively participating in the process development.

## Studentjob – Online Marketing – SEO

### Your tasks

- Support the SEO team to improve visibility of trivago in Google rankings.
- Research of potential link partners.
- Negotiate and built up long term partnerships with travel related websites mainly via phone and email.
- Direct reporting to the regional SEO team leader.

### Your profile

- You are looking for a long term part-time job in Düsseldorf.
- You are fluent in one of the following languages: Danish, English, Finnish, French, German, Greek, Hungarian, Italian, Dutch, Norwegian, Polish, Swedish, Serbian, Slovenian, Spanish, Czech or Turkish.
- You preferably possess basic knowledge in HTML.
- You are focused, determined and result driven - and are willing to push yourself in order to reach your objective.
- Your way of working is well-structured and you have the ability to coordinate various activities at the same time.
- You are able to negotiate and to find solutions that meet the needs of all parties involved.
- You have an outgoing personality.

### What we can offer

- SEO in-house trainings and workshops.
- A pleasant working environment within an international team.
- Independent work in an innovative, rapidly growing company.
- Quick, personal development and a steep learning curve.
- Flat hierarchies and short decision paths.
- Regular team events, wide range of sport activities, a fridge full of beer as well as non-alcoholic beverages and fresh fruit every day.

**Apply online: [www.trivago.com/jobs](http://www.trivago.com/jobs)**

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