



trivago is the world's largest and most successful online hotel search.

On our website travellers compare prices from hotel booking sites such as Expedia, Booking.com or Olotels.com for over 600,000 hotels worldwide. With trivago, travellers always find the ideal hotel for the best rate.

If you want to be part of a dynamic team and assist in the development of a very unique company, trivago is the right place for you.

Search engines such as Google are a very important source of traffic not only for trivago but for the vast majority of sites on the web. Hence, search engine optimization (SEO) is one of the most important online marketing activities at trivago which requires ongoing development. You will be part of the international SEO team and support them by building up long term partnerships with travel relevant websites and you will be actively participating in the process development.

Studentjob – Online Marketing – Polish Speaker

Your tasks

- Support the SEO team to improve visibility of trivago in Google rankings
- Research of potential link partnerships
- Negotiate and build up long term partnerships with travel related websites mainly via phone and email
- Direct reporting to the regional SEO team leader

Your profile

- You are studying and looking for a long-term part-time job in Düsseldorf, Germany.
- You speak Polish at a native level and you have excellent language skills in English.
- Basic knowledge in HTML is a plus
- You have an outgoing personality.
- SEO experience is beneficial but not required

What we can offer

- Seo in-house trainings and workshops
- Flat hierarchies and short decision paths
- A pleasant working environment within a young and international team
- Experience in an innovative, rapidly growing company
- Wide range of experiences through project and teamwork development
- According to preferences e.g. fresh fruits, beer, sports, Yoga or parties

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